



Ozarks Small Business Incubator

To register, complete a registration form. Forms are available at ozsbi.com, at the OzSBI office located at 408 Washington Ave, West Plains, or by calling 417-256-9724.

PROFESSIONAL WORKSHOPS

GETTING YOUR BUSINESS ONLINE

Learn how the Internet works and how to develop an online presence through Facebook, blogs, Twitter, a website and more. Instructor: Jeff Collins. Professional Workshop: \$35

BASIC INTERNET MARKETING

Covers basics of good website design, Google Analytics, Search Engine Optimization (SEO) and more. Instructors: Gene Weinbeck, Jeff Collins, Autumn Shirley. Professional Workshop: \$35

FINANCIAL STATEMENTS SIMPLIFIED

Learn how to read financial statements, including cash flow and balance sheets. Instructor: Darrell Hampsten. Professional Workshop: \$35

HOW TO GET A BUSINESS LOAN

Learn requirements to get a loan for your business. Instructors: Darrell Hampsten and Kyle Walker. Professional Workshop: \$35

SEVEN STEPS TO ECOMMERCE

Explains the seven steps you can use to achieve on-line success. The seven steps will work if you are a business, candidate, church, nonprofit organization, or just need to get your message out on the Internet. Instructor: Jeff Collins. Professional Workshop: \$35

CUSTOMER SERVICE ESSENTIALS

Deliver outstanding customer service by learning how to avoid and prevent some of the most common mistakes made when interacting with customers. Instructor: Willis Mushrush. Professional Workshop: \$35

YOUR BRAND AND YOUR TARGET MARKET

Covers how to build a strong brand for your product or service, identify your market and the role of advertising. Instructors: Gay Watson and Tom Marhefka. Professional Workshop: \$35



SEVEN HABITS OF HIGHLY EFFECTIVE PEOPLE

Kickoff for 7-week program is April 14, 9 am - 4 pm. Classes continue every Thursday evening, 6-9 pm, starting April 19 through May 24. Space is limited; must register by April 2. Instructor: Dr. Don Hamby. Multi-Month Workshop: Members \$395, Non-Members \$495

INFORMATIONAL WORKSHOPS

WHAT TO EXPECT WHEN STARTING A BUSINESS

Covers the pros and cons of starting a business and the first steps to take in planning. Instructor: Darrell Hampsten - Coordinator, Small Business & Technology Development Center. Informational Workshop: FREE

OVERVIEW OF SEVEN HABITS OF HIGHLY EFFECTIVE PEOPLE

Learn about this nationally recognized leadership program and sign up for 7 week program. Great for businesses, individuals, and organizations. Instructor: Dr. Don Hamby. Informational Workshop: FREE

SCHEDULE

February 2012

7	3-5 pm	What to Expect When Starting a Business
21	6-8 pm	What to Expect When Starting a Business
28	6-8 pm	Getting your Business Online

March 2012

6	12-1 pm	Overview of 7 Habits of Highly Effective People
6	3-5 pm	What to Expect When Starting a Business
13	6-7 pm	Overview of 7 Habits of Highly Effective People
20	6-9 pm	Basic Internet Marketing
27	6-8 p	Financial Statements Simplified

April 2012

3	3-5 pm	What to Expect When Starting a Business
10	6-8 pm	How to Get a Business Loan
14	9am-4pm	Seven Habits of Highly Effective People
17	6-8 pm	What to Expect When Starting a Business
24	6-8 pm	Seven Steps to Ecommerce

May 2012

1	3-5 pm	What to Expect When Starting a Business
8	6-9 pm	Your Brand and Your Target Market
15	6-9 pm	What to Expect When Starting a Business
22	6-8 pm	Customer Service Essentials